

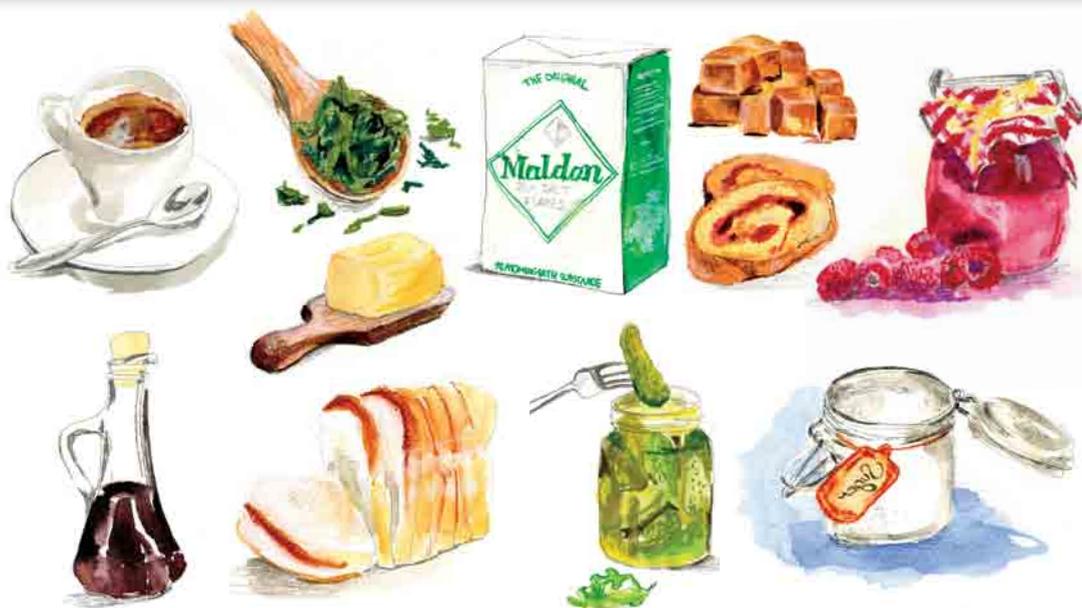


OVER 300 PRODUCT IDEAS FOR FARM SHOPS & DELIS

STOCK CHECK

From the publishers of
SPECIALITY FOOD

2017



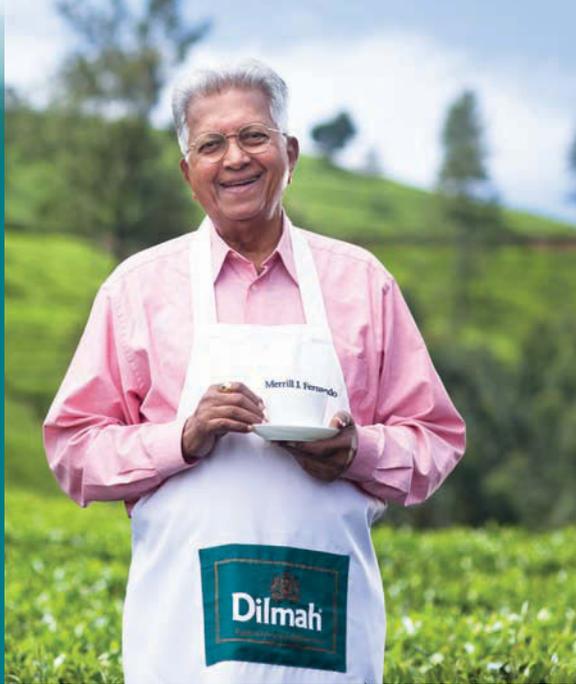


Dilmah is much more than a brand of tea, it is an uncompromising promise of quality. Merrill J. Fernando, an artisan teamaker who is driven by his passion for tea and a desire to share the luxury and natural goodness in Ceylon tea, is the same teamaker behind the world's best tea. Decades of an extraordinary love for tea gave Dilmah the unquenchable spirit it has today.

Dilmah Founder, Merrill J. Fernando, has dedicated over 65 years of his life to tea. He has mastered the art of tea making. He guides his family business with pride, passion and care. You can't buy that!!



Merrill J. Fernando
Founder of Dilmah Tea



VIVID

the teamaker's art by **Dilmah**

True lovers of tea know that together with an explosion of flavours, pure tea bursts in colour, painting its own story in the process. Through this, its character, personality and vibrancy is portrayed forging a connection of sorts between the drinker and the tea. Believing in the potential and versatility of tea, Dilmah wanted to enhance this connection and through this, the Vivid range came into being. A gallery of new teas exploding with new flavours is what makes it The Teamaker's Art.



CEYLON BREAKFAST TEA
An invigorating brew to wake up to



NATURALLY PURE GREEN TEA
A pleasant tea with a lightly sweet finish



CEYLON TEA WITH APPLE PIE & VANILLA
Ceylon tea with Apple, Cinnamon and Vanilla, reminiscent of home



AROMATIC EARL GREY TEA
A high elevation, single-region tea with a touch of Bergamot



Get your stock right with Stock Check 2017

As an independent retailer of fine food and drink, the cornerstones of your business are the products you stock. An attractive, inviting and stylish environment is invaluable and superb customer service is a must – not least when it comes to positioning your business ahead of the multiples – but even the most

welcoming establishment won't retain customers if the food and drink it sells are below par.

Once you've decided upon your retail focus – be it on local producers, cheese or ambients – and stocked accordingly, it would be easy to consider your job done. But alas, no. Consumer tastes will always change with time, and producers' offerings will evolve in order to fit in with these desires. Some classics will maintain an adoring audience and therefore hold a valuable position on your shelf, but as businesses at the forefront of the UK's food and drink industry, it's important that you keep an eye on the comings and goings of trends and the products created to help you cash in on them.

To help you in this quest, I present to you Stock Check 2017. A veritable bible of product recommendations, ranging from store cupboard essentials to the latest in confectionery and frozen produce, I hope it will prove indispensable in your mission to keep your business ahead of the trends, your shelves groaning with quality food and drink, and, ultimately, stock products which will sell.

Holly

Holly Shackleton, Editor, Speciality Food

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Published by

Aceville Publications Ltd,
21–23 Phoenix Court, Hawkins Road,
Colchester, Essex, CO2 8JY
Printed in England

Disclaimer: The views expressed in this publication are not necessarily those of the publishers. Every effort is made to ensure the veracity and integrity of the companies, persons, products and services mentioned in this publication, and details given are believed to be accurate at the time of going to press. However no responsibility or liability whatsoever can be accepted for any consequence or repercussion of responding to any information or advice given or inferred.

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A delicatessen can take many shapes and sizes, from a small high street shop or deli café to an out-of-town food hall with a deli counter. According to Mintel, 10.95% of consumers polled used a deli in the last three months, while specialist food and drink retailers, which include delicatessen, saw their sales increase by 1.5% to £10.6 billion in 2015. The Association of Convenience Stores found that specialist food stores were fifth out of 12 categories of shops having a positive impact on the local area, and represented the top most wanted shop service within a community. So given this scenario, what should deli owners do to satisfy demand, improve their turnover and keep ahead of the competition?

Set yourself apart

Whatever the season, delis located in tourist resorts or out-of-town rural areas may need to become 'go-to' destinations to attract new visitors and retain existing ones. Mark Kacary from the award-winning Norfolk Deli explains further: "Our footfall differs during the course of a year, so we have to make the most of our money during summer and the week before Christmas. When someone visits a deli, they are looking for something special, things they typically can't find elsewhere which are often made nearby, using local ingredients."

Service is key

Although quality is a major selling point, the importance of good, knowledgeable service cannot be overstated. Owners of Islington's Pistachio & Pickle, Matt Kelly and Steve Cooper invest time and energy in training their workforce, equipping them with extra information so that they can sell with confidence.



HOW TO RUN A SUPER DELI

Robin Goldsmith investigates what deli owners can do to boost revenue and stay ahead of the game

"Customers love hearing stories about producers and products, which builds trust between retailer and consumer and helps to overcome the occasional hurdle of a higher price point." In addition, personality is a huge factor and forms one of their key brand values. "Our strategy focuses on employing staff with personality who may have less experience in the industry, but share our values and understand the significance of good service."

Produce on-site

For businesses championing local provenance, the 'made on-site' message can carry great weight, as The Ludlow Food Centre's Kay Thomas outlines:

TOP 10 TIPS

- Choose your location carefully and check out the competition and your customers – who they are, what they like, how they change
- Choose a name and look that tell the public what you do
- Be relevant, seasonal and proactive
- Have knowledgeable, charismatic staff
- Keep tight stock control
- Have a reserve of cash for 'dead months'
- Provide homemade food in addition to other offerings
- Consider other revenue streams
- Maintain online presence



“It can be difficult communicating that much of what we sell in the deli is actually freshly made just metres from where someone is standing. We emphasise the link in every way we can – a window into our kitchen and many points of sale. Also, while many visitors frequently purchase our artisan cheeses, breads and preserves, not everyone buys food-to-go from the delicatessen, so we encourage links between the departments to drive footfall to the deli.”

Create an ambience

Décor is another element to consider, as Kacary explains: “People like to visit premises that have a sense of style and which gives them something different, surprising and exciting. Apart from our stock and great knowledgeable staff, the only other way of achieving this is to ensure that the fixtures and fittings are top notch.” Similarly,

John Shepherd of Partridges advises the following: “The shop environment has to create a certain ambience. It is often the things you think you never notice like lighting, temperature and flooring materials that make the biggest impression.”

Be prepared

Mark and Sue Billington, owners of Billington’s of Lenzie share their thoughts on some of the main things to get right: “Stock rotation has a huge effect on margins, so it’s essential to keep stock moving and avoid those best-before dates. Cash flow is similarly critical, especially to help you trade through the quieter months.” They offer a note of caution for anyone considering opening a new delicatessen. “Set-up costs can be very high as suppliers may not be keen on giving too much credit initially. Also, be prepared to work long, unsociable hours and recognise the huge learning curve. Listen to your customers, stay proactive and be innovative.”

Consider diversifying

Methods of bringing in punters and increasing revenue include holding events, promotions and tastings. For Bruce Langlands, education through tastings can reap rewards, too: “The Harrods shopper is more selective than ever, which I believe comes from a growing interest in understanding where the food has come from plus the vibrant and flourishing food scene London has to offer. Educating and inspiring our patrons with regards to provenance, heritage and craftsmanship is imperative, and there is no better way of doing this than tasting and experiencing

TOP 5 PITFALLS

- Reduced cash flow at certain times of the year
- Significant stock outlay required in advance for Christmas
- Competition from supermarkets advertising deli counters
- Long hours of working with few staff
- Customer expectations can be difficult to manage

the food first-hand. This is why we host a number of tastings for our newest and finest products throughout the year, as well as masterclasses.”

Be social

For Louisa Chapman-Andrews of Melrose and Morgan, an artisan grocery shop and kitchen in London, building a good relationship with local media, as well as maintaining a strong online presence, are indispensable for attracting customers: “Local newspapers and glossy magazines care about what you are doing and will be glad to take news about new stock or services, run imagery and support what you do. But it’s equally important to think about the on-the-ground bloggers and tweeters and target them with specific products or happenings in your shop that you know might pique their interest.” Mark Billington echoes these sentiments: “We are very big on social media. It’s a great tool to build up clientele and keep them informed of upcoming events, promotions and new lines. We also have an online shop which is a useful secondary income, but needs to be constantly updated to be successful.”

“ Good delis need to be constantly nurtured, managed, organised, cleaned and lovingly tended ”

FARM SHOP & Deli SHOW

24-26 April 2017 NEC Birmingham

FARM SHOP & DELI SHOW

The trade destination that can transform your business

From 24th–26th April 2017 at the NEC Birmingham, the speciality food and drink industry will come together at the Farm Shop & Deli Show to uncover the most exciting product launches, hottest trends, top talent and daring entrepreneurs.

Since its inception in 2011, Farm Shop & Deli Show has become the fastest growing food and drink trade event in the UK. This market leading show is already 70% booked for 2017, with six months left to go. Situated alongside key industry trade shows National Convenience

Show and The Forecourt Show, Farm Shop & Deli Show attracts decision makers countrywide, from farm shops, delicatessens, garden centres, restaurants, food halls, coffee shops, cafés, butchers and bakers, who will sample, taste and explore the offerings from over 600 suppliers.

Farm Shop & Deli Show will inform, invigorate and inspire you to ensure your business remains profitable and efficient. The show is renowned as the go-to event for artisan local and speciality food and drink, but in order to maximise your offering, you will

also meet companies who supply packaging, labelling, shop fitting, EPOS, giftware, lighting, furniture, training and much more!

A hotbed for discussion and debate

Our industry-leading live programme both reflects and sets the year's trade agenda. At the heart of the show, Farm Shop & Deli Live is the must-see forum for thought-leaders sharing market intelligence, riveting panel discussions and interviews with sector celebrities.



Farm Shop & Deli Show: a must-attend event for professional foodies



APPLAUSE FOR FARM SHOP & DELI SHOW

Here's what our visitors say...

“There were a lot of exciting brands at the show, which was really useful to my business. It's a great show to attend and presented lots of new ideas!”

BRETT ROGERS, NEW PRODUCT DEVELOPMENT, VILLAGE BAKERY

“The show is valuable for picking up new ideas, new ideas that you probably wouldn't think of yourself. It benefits us a lot because we're keeping up with the times”

TONY FIGG, HEAD BUTCHER, CHATSWORTH FARM SHOP

“We had ideas for a new venture we are launching and came to the show to gather further insights. This show has certainly opened our mind to lots of opportunities for us, some we had not considered. We have been able to taste lots of products, some of which are unique, and we are very impressed – we're excited to see the rest of the show!”

PAUL HARRISON, MD, BLACK COUNTRY YUM YUM

Recognising excellence

Now in their fourth year, the Farm Shop & Deli Awards recognise the very best standards in the UK's independent, specialist retail market. With an expert panel of judges joining Nigel Barden, chair of judges, the awards will celebrate the highest levels of service, product knowledge, initiative, innovation and community involvement offered by our heroes of the high-street.

Winners of the 12 category, 9 regional and overall 'Farm Shop & Deli Retailer of the Year' 2017 Awards will be announced live at Farm Shop & Deli Show on Monday 24th April.

Simon Rimmer: One of the many celebrity chefs that demonstrated at the show



Winner of the Retailer of the Year 2016 award, Arthur Howell



Why should I visit?

- Touch and taste hundreds of exciting new products
- Take advantage of exclusive show offers and discounts
- Gather valuable market information
- Identify trends
- Gain free business advice
- Build networks
- Forge strategic partnerships
- See free demonstrations and attend debates
- Network with associates
- Negotiate face-to-face and get tailored advice

When you register for Farm Shop & Deli Show, your free visitor badge will allow you access to National Convenience Show and The Forecourt Show conveniently located in adjoining halls at the NEC in Birmingham.

To obtain further information and to register, visit farmshopanddelishow.co.uk

Opening dates and times

24th April: 10am–5pm
25th April: 10am–5pm
26th April: 10am–4pm

Appleby's Cheshire

Appleby's Cheshire is clean and zesty on the tongue, with a rich mouthwatering finish, which lingers long after the cheese has been tasted.

applebyscheese.co.uk



Quikkes

Extra Mature Clothbound Cheddar

This variety is given an extra few month's of maturing, which lends it a rich, complex balance of flavours. Each truckle is handcrafted and cloth-bound by a team of nine cheesemakers.

quikkes.co.uk

Snowdonia Cheese Co Pickle Power

Inspired by the traditional British Ploughman's lunch, the mature Cheddar and pickled onion give it a savoury flavour. Snowdonia's array of distinctive truckles always generate intrigue from shoppers.

snowdoniacheese.co.uk



Greenfields

Traditional Lancashire

Greenfields hand-crafted and perfectly balanced Lancashire cheeses recently took top honours at the International Cheese Awards

greenfieldsdairy.co.uk



Lincolnshire Poacher

Made with unpasteurised Holstein milk, Lincolnshire Poacher has been described as sitting somewhere between a Continental hard mountain cheese and a traditional West Country Cheddar.

lincolnshirepoachercheese.com

Grana Padano

A hard, semi-fat cheese from Italy, it's comparable to its native counterpart Parmigiano Reggiano, it has had PDO status since 1996.

granapadano.it





GRUYÈRE AOP

gruyere.com

Made in western Switzerland, Gruyère AOP has been produced in the same way since 1115AD, using raw milk from cows fed on grass in summer and hay in winter. The skilled cheesemakers use 400 litres of fresh milk to make a single 35kg Gruyère AOP wheel. It is the only cheese that has won the title of Best Cheese in the World at the World Cheese Awards four times, which just goes to show how much work and

skill is needed to create its unique and delicious flavour.

Gruyère AOP can be found with different maturities: the Classic is matured for a minimum of five months and has a delicate, nutty, creamy flavour. The Reserve is matured for a minimum of ten months and has a drier, more grainy mouthfeel, with a stronger flavour. The age brings a difference in taste but the recipe always stays the same.



Lynher Dairies Cornish Yarg

Wrapped in nettle, it's made from pasteurised cow's milk to lend it a fresh, lemony flavour under its natural rind.

lynherdairies.co.uk

Berkswell

Created from firm unpasteurised ewe's milk to produce a firm, full fat cheese, it was originally created from a Caerphilly recipe but quickly developed its own unique character.

berkswellcheese.com



Belton Red Fox

Red Leicester cheese the way it should be, deeply flavoured with an enjoyable crystalline crunch.

beltoncheese.co.uk

Greenfields

Crumbly Lancashire

Created due to customer demand for an alternative to traditional Lancashire cheese, this is bright white with a fresh flavour moist, crumbly texture.

greenfieldsdairy.co.uk



Delamere Dairy

Medium Goats' Cheese

Mature for between four and six months to give it a really pronounced flavour, this can be used as you would a Cheddar.

delameredairy.co.uk

Trethowan's Dairy

Gorwydd Caerphilly

This mature Caerphilly is made to a traditional recipe using unpasteurised milk, lending it a luscious creamy texture.

trethowansdairy.co.uk



Wookey Hole

Cave-aged Cheddar

This variety of Cheddar is taken to Somerset caves to mature naturally to ensure they remain mouth-wateringly moist and packed full of nutty flavours.

caveagedcheddar.co.uk



Charles Martell & Son

Double Gloucester

A full fat, hard Annatto-coloured cheese with natural ring which is made from Old Gloucester cow's milk.

charlesmartell.com

The Bath Soft Cheese Co.

Wyfe of Bath

Succulent, nutty, creamy and made using vegetarian rennet – this is a cheeseboard essential.

parkfarm.co.uk



QUICKE'S TRADITIONAL

quickes.co.uk



For over 475 years the Quicke family have cared for Home Farm and the livestock that graze upon it, crafting the very finest flavours from an idyllic corner of Devon. Every cheese is handmade with great care using a successful combination of heritage recipes and a dynamic flair for innovation.

Each cheese is wrapped in muslin cloth, allowing it to breathe as it slowly matures in the cool cheese stores. Every slice brings its own spectrum of intriguing flavours.

There is a Quicke's cheese to suit every palate, from the young Buttery Cheddar through to the two-year-old Vintage, including one with elderflower, as well as traditional goats' milk and ewes' milk cheeses.



Dorset Blue

Dorset Blue Viny

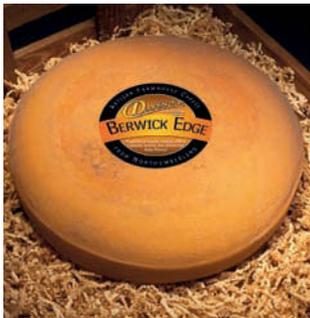
An old Dorset recipe which was close to extinction before Michael Davies revived it – it's a slightly crumbly cheese with a subtle blue kick.

dorsetblue.com

Doddington Cheese Berwick Edge

Named after a local ridge forming the eastern edge of the Glendale Vallet, this cheese is strong and fruity – expect a citrus tang.

doddingtoncheese.co.uk



Shepherd's Purse Yorkshire Fettle

A Mediterranean classic adapted for the British palate, its crumbly texture paired with a piquant flavour makes it ideal for scattering on salads.

shepherdspurse.co.uk

King Stone Dairy Rollright

A washed rind cows' milk cheese that has picked up many accolades, it's made by David Jowett and Antony Curnow in Oxfordshire.
rollrightcheese.com



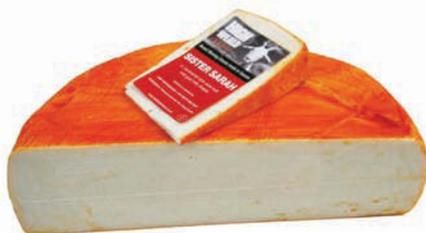
Charles Martell Stinking Bishop

Full fat pasteurised cows' milk soft cheese made with vegetarian rennet. The rind is washed in perry, which gives it its characteristic flavour, brown and pink rind and well-documented pungent smell.
charlesmartell.com



Godminster Organic Brie

Godminster's artisan brie is lovingly handmade using organic milk fresh from its own farm.
godminster.com



High Weald Sister Sarah

This mild, semi-soft goat's milk cheese has an Annatto-coloured orange rind and avoids the 'goatiness' of some other cheeses in tis category.
highwealddairy.co.uk

Taleggio

A washed-rind, smear-ripened Italian cheese named after Val Taleggio. It has a thin crust and striking aroma, however boasts a milder, fruity flavour.
taleggio.it





**Simon Weaver
Cotswold Brie**

Beautifully soft and buttery, this Brie is perfect served with fresh fruit and spread on crackers.
simonweaver.net

**Windrush Valley
Goat Dairy**

A mild, goats' cheese with a citrusy flavour and fresh and light texture – it's made in Oxfordshire on a small farm with the milk of pedigree goats.
windrushvalleygoatdairy.wordpress.com



**Village Maid
Wigmore**

Named after the cheese makers, Wigmore is a traditional hand-made washed curd cheese, a method of cheese-making used widely across Europe.
villagemaidcheese.co.uk



Stokes™
FOOD MADE BETTER

CHEESE *made* **BETTER**

FIG RELISH

Sweet, juicy figs.

Chilli JAM

Sweet, heart-warming chillies.

RED ONION MARMALADE

Luscious, tangy onions.

www.stokessaucos.co.uk

Dewlay Garstang Blue

A combination of a smooth creamy cheese with a mild yet indulgent blue taste.

dewlay.com



Long Clawson Dairy Smooth Blue

Created with the intention for it to be eaten straight from the fridge, this is hand-crafted with a gentle flavour and soft texture.

clawson.co.uk



Burt's Cheese Burt's Blue

A delicately flavoured cheese with a slight saltiness, its mouldy coat can vary seasonally from darker green and blue to a pale grey.

burtscheese.co.uk



Cornish Cheese Co. Cornish Blue

Philip and Carol Stansfield spotted a gap in the market for a young, blue cheese that could compete with imported blue cheeses. The product is designed to be eaten as a young cheese.

cornishcheese.co.uk



Cropwell Bishop Creamery Beauviale

A soft melt-in-the-mouth texture and mellow flavour make this the perfect choice for fans of Stilton.

cropwellbishopstilton.com



Caws Cenarth Cheese Perl Las

Complex due to a delicate creaminess paired with lovely lingering blue overtones.

cawscenarth.co.uk

SHEPHERDS PURSE

..... shepherdspurse.co.uk



Yorkshire Blue is handmade and matured over eight weeks, lending it its multi award winning flavour.

Each week, each individual cheese is turned by hand, which achieves the blue veining and smooth texture. Buttery, sweet and mild, it makes for an ideal introduction to blue cheese. With age, the flavour deepens and becomes more complex without compromising the mild creaminess that's helped make it a national favourite.

Launched in 1995, Yorkshire Blue was Shepherd's Purse's first blue cheese and the first cheese made from cow's milk as well as the first blue cheese to be made in Yorkshire for thirty years.



Wensleydale Creamery Wensleydale Blue

A delicately flavoured creamy blue cheese, this has a mellow yet full flavour.

wensleydale.co.uk



Carron Lodge Brock Blue

Traditional methods are employed in the making of this exceptional goats milk cheese

carron.lodge.com

Cote Hill Cheese Cote Hill Blue

A velvety smooth and creamy cheese has a distinctive, delicate flavour.

cotehill.com



Three Little Pigs

Yorkshire Salami

Rare breed pork with selected herbs and spices are combined together to make a gorgeous salami.

threelittlepigsschorizo.co.uk



Brindisa

Cooking Chorizo

These cooking chorizos, spiced with mild and hot smoked paprika are free from any artificial colourings or preservatives.

brindisa.com

Good Game

Topsham Coppa

This is a classic Italian-style air-dried ham from the top loin of a pig. Dry cured then hung for at least eight weeks.

good-game.co.uk



Suffolk Salami Co

Salami with Rosemary

Taking the finest cuts of pork with added salt, spices, garlic and freshly picked rosemary – it's hung to dry until ready to eat.

suffolksalami.co.uk



Corndale Farm

Corndale Chorizo

A smoky and savoury chorizo with a gentle background heat – its versatility makes it ideal for adding to your cooking.

corndalefarm.com

Cannon & Cannon

Moon Green Duck Sticks

These sticks have earned a reputation in London's finest pubs as the perfect accompaniment to a pint of beer.

cannonandcannon.com



THE BATH PIG

thebathpig.com

The Bath Pig was founded by two friends who wanted to create free-range British pork-based chorizo, salami, pepperoni and specialist bacon capable of rivalling the European charcuterie in the British market.

After a year spent working on a recipe for a world-class product, the duo created their instantly-popular signature chorizo. The success

of the chorizo led to the release of Garlic & Herb and Spicy flavours, as well as a whole host of snacking options.

The Bath Pig has now launched a new range of charcuterie, including Bath Salami, Roman Salami, Saxon Salami, Coppa Salami, Air Dried Ham and Air Dried Lomo, which are available in 50g retail packs and, either whole or 500g sliced for food service.



Woodall's Cumbrian Ham

Woodall's Cumbrian Ham is traditionally hand-cured using an old family recipe. The hams are then matured for six months to create a prosciutto-style ham with a delicate sweet flavour.

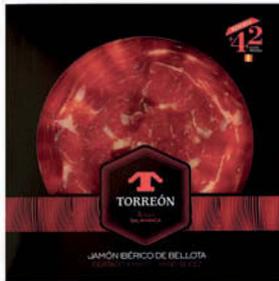
woodallscharcuterie.com

Bellota

Iberico Reserva 42

Hand-sliced Iberico de Bellota which has been cured for 42 months, from the home of Pata Negra – Salamanca.

bellota.co.uk



The Real Boar Co. Boar Bites

Two trays containing salami and chorizo – each variety is a sterling example of quality charcuterie.

therealboar.co.uk

Hawkshead**Westmorland Chutney**

This is the perfect ploughman's pickle, dark, rich and packed with succulent fruit. This is the popular first chutney the company produced.

hawksheadrelish.com

**The Bay Tree****Poacher's Chutney**

A rich and tangy chutney to accompany game pie, duck, venison and cold meats.

thebaytree.co.uk

**Stokes Sauces****Real Ale Chutney**

A hearty fruit chutney made with sultanas, apples, apricots, onion and a little extra something special: locally-brewed ale.

stokesauces.co.uk

**Cottage Delight****The Cheese Maker's Pickle**

This jar of deliciousness contains rhubarb, plums, blackcurrants, blackberries, carrot and onion, and needless to say, it's the perfect partner to any cheese.

cottagedelight.co.uk

Mrs Elswood**Pickled Cucumbers**

This versatile range of pickled cucumbers will perfectly enhance the flavour of your favourite sandwich or add a touch of excitement to a burger.

Only harvested and produced once a year.

empirebespokefoods.com

**Rosebud Preserves****Fig Chutney**

A rich and piquant mix of juicy figs, molassed sugar, warm cinnamon and sweet fresh orange.

rosebudpreserves.co.uk





Wilkin & Sons

Red Onion Chutney

A soft and sticky onion chutney, the inclusion of balsamic vinegar gives it an indulgent richness.

tiptree.com

In a Pickle

In a Pickle Lily

A gloriously yellow mustard pickle packed with crunchy vegetables and fragrant flavour.

inapicklefoodco.co.uk



Manfood

Spiced Mango Chutney

Containing a zingy combination of sweet and sour, Manfood's chutney is a great accompaniment to curry and poppadums.

welovemanfood.com

BEST SUPPLIER OF PICKLES & CHUTNEYS

5 Years Running

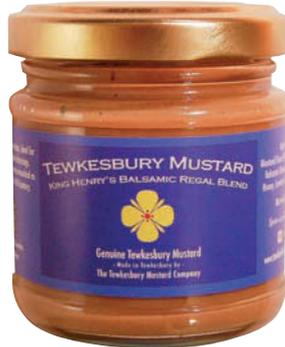


As voted by specialist retailers
www.tracklements.co.uk

Uncle Roy's**Rabbie's Burnie Mustard**

This jar is full of flavour, as well as fire.

uncleroys.co.uk

**Tewkesbury****King Henry's Balsamic Regal Blend**

This mustard is deceptive as it contains a sweet taste but then a kick of horseradish is found in every mouthful.

tewkesburymustard.co.uk

Stokes**Classic English Mustard**

A hot, strong yet smooth take on the classic mustard – it's considered a store cupboard essential.

stokessaucos.co.uk

**Cumberland****Cumberland Mostarda**

Italian-inspired exotic fruit preserved in a mustard sauce with Morello cherries.

cumberlandmustard.com

**French's****Classic Yellow Mustard Spicy**

This classic variety of mustard has a spicy twist with the addition of a hint of cayenne pepper.

empirespokefoods.com

Le Mesurier**Dijon Mustard**

A take on a great French classic, try it with meats, raised pies or mixed into sauces.

lemesuriers.com



TRACKLEMENTS

tracklements.co.uk

An unrivalled range of artisan mustards including a 2016 Top 50 Foods award-winner: Tewkesbury Hot Mustard.

With over 46 years of mustard making under their belt, Tracklements are the leading brand for the specialist retailer.

Tracklements works with UK farmers and growers to source the best ingredients. They stone-grind the mustard seed and spices to retain all the essential oils before maturing the mustards in barrels to allow their full flavours to develop.



Wilkin & Sons English Wholegrain Mustard

A traditional wholegrain mustard with honey notes and plenty of heat.

tiptree.com

The Hawkshead Relish Company

Balsamic Mustard

Wholegrain mustard blended with rich and sweet balsamic vinegar providing a sumptuous condiment.

hawksheadrelish.com



The Bay Tree Garlic & Fennel Mustard

Garlic & Fennel Mustard is a flavoursome wholegrain mustard which makes a great addition to red meat and sausages.

thebaytree.co.uk

KANKUN**Mexican Chipotle Hot Sauce**

Spice up your favourite dishes with this sauce, containing a more subtle spice than many other varieties on the market.

kankunsauce.com

**Thai Taste****Sweet Chilli Dipping Sauce**

An Authentic Thai product, ideal for creating real Thai Food at home.

empirebespokefoods.com

Tiptree**Hot Mango Sauce**

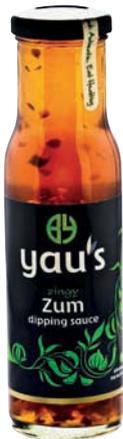
An slight kick of spice makes this ideal for marinades or for topping poppadoms.

tiptree.com

**Yau's****Yau's Zum Dipping Sauce**

The dominant flavour comes from fish sauce, which is tempered with a mix of fresh garlic and chillies.

bonnieyau.co.uk

**Seed and Bean Chilli and Lime Dark Chocolate**

Extra dark 72% Trinitario Dominican cocoa is combined with a medium strength chilli and balanced with a hint of Mexican lime.

seedandbean.co.uk

Ass Kickin**Chilli Sauce**

Made with Habenero chillies, this aptly-named sauce delivers flavour and a deep, hot zing.

asskickin.com



SAUCE SHOP

..... sauce-shop.co.uk

Sauce Shop produce a range of colourful condiments and hot sauces, made in small batches using no added water, thickeners or stabilisers.

The brand prides itself on its fresh taste and clean recipes – it's real sauce cooked as you would at home.

The range includes 12 varieties, from classics like Tomato Ketchup to contemporary flavours like their Great Taste Award winning Sriracha and new creation Green Sriracha. Stripped-back branding and naturally bright colours make Sauce Shop's products stand out on a display, perfect for the busy shelves of farm shops and delicatessens.



Pipers

Biggleswade Sweet Chilli

UK-produced cayenne and jalapeno chillies are used in the spice blend to get them a slightly sweet taste with a very spicy kick.
piperscrisps.com

Bad Boy Chilli Mash

Bad Boy Chilli Shake

Made from habanero chillies and aged in oak whiskey casks for a divine array of flavours – add it to seafood, chicken or a Bloody Mary.
badboychilli.co.uk



Olives Et Al

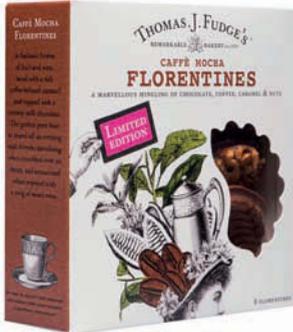
Smokey Chipotle Chilli Olives

Whole Amphissa olives are marinated in extra virgin olive oil and naturally infused with chipotle chillies.
olivesetal.co.uk

Thomas J Fudge's

Caffé Mocha Florentines

A sophisticated snack that fuses fruit and nuts with a rich lacing of coffee-infused caramel, all coated with creamy milk chocolate.
thomasfudges.co.uk



Arden Amici

Almond Cantuccini

These traditional Tuscan delicacies are loaded with almonds – they're delicious washed down with a cappuccino.
ardenandamici.com

Against the Grain Organic Chocolate & Orange

Containing zero trace of wheat, gluten and dairy, these biscuits are free-from favourites.
againstthegrainfoods.com



Peter's Yard

Knacks Crispbread Bites

Seasoned with organic sea salt, these baked crispbread bites are the ideal cheese accompaniment.
petersyard.com



Island Bakery Lemon Melts

These tangy treats are dipped in rich white chocolate and are the best-selling creation from this bakery.
islandbakery.com

Miller's Damsels Charcoal

Made with stone-ground flour, grown and milled with English butter and buttermilk, these creamy wafers are made for wine time.
artisanbiscuits.co.uk



STAG BAKERIES

stagbakeries.co.uk



Only the finest ingredients go into making Stag Bakeries' range. Built on provenance and traditional recipes, the range is synonymous with heritage and exceptional quality.

Embracing its Scottish roots, Stag's award-winning Stornoway Seaweed range is made using a unique blend of seaweed sustainably sourced from the Isles' sea lochs.

The brand's Stornoway Water Biscuit with Seaweed and Seaweed Oatcake and Seaweed Shortbread each have a distinct flavour and can be eaten as a snack or as an accompaniment to cheese.



Mary Steele The Petit Four Delightful Duet

A fantastic gifting option, inside the stylish bag is an elegant duo of the finest shortbread petit fours.
marysteele.co.uk

Cottage Delight Chocolate & Orange Shortbread

Made to an all butter recipe and scattered with chunks of Belgian chocolate, the addition of orange combines to create a truly indulgent shortbread.
cottagedelight.co.uk



East India Co Sea Salt & Caramel Biscuits

Contrasting flavours of sticky caramel and coarse sea salt are released when you bite into these buttery biscuits.
theeastindiacompany.com

Portlebay Popcorn
Crispy Bacon & Maple Syrup

As happy as a pig in syrup, this is wholegrain and naturally high in fibre.
portlebaypopcorn.com



Willy Chase's Fit Corn
Willy's Cider Vinegar with the Mother

This is air-popped and not fried and is also gluten-free and seasoned with quality ingredients and superfoods.
willychases.co.uk

Joe & Seph's
Gingerbread Latte

Smooth caramel is infused with rich Colombian coffee and finished with pure stem ginger.
joehandsephs.co.uk



Amos and Tom's
Sea Salted Caramel Popcorn

Amos & Tom's produce a range of gluten-free gourmet popcorn covered in our hand-crafted sweet and savoury coatings.
amosandtoms.co.uk



Hawkshead

Popcorn Party Pack

Make your own popcorn treat using Salted Caramel Sauce and Sticky Toffee Sauce enjoyed in a reusable retro box.
hawksheadrelish.com

Metcalfe's Skinny
Sweet 'n Salt

Freshly popped butterfly popcorn with a sweet and salt flavour combination that's really addictive.
metcalfesskinny.com



TEN ACRE

tenacrecrisps.co.uk



Ten Acre boasts a multi award winning and innovative collection of free-from premium snacks, including a range of gourmet popcorn. There are seven flavours of delicious hand-popped popcorn, catering for all tastes: 'Lucia Popperley's Cappuccino', 'Ambrose Popperley's Wasabi', 'Cousin Penelope's Strawberry & Cream', 'Captain Theodore's Lime & Sea Salt', 'Cornelius Popperley's Sour Cream & Chive', 'Cousin Maisie's Fennel & Lemon' and 'Aunty Winifred's Sweet & Salty'.

Ten Acre popcorn not only enjoys 'Free From', but 'Free From Plus' credentials. That means they're free from gluten, dairy, MSG and GMO-free, as well as vegan, vegetarian, halal and kosher certified.

And if that wasn't enough of a reason to stock Ten Acre, the tantalisingly tasty snacks are also industry recognised and award winning. Awards include coveted Great Taste stars, and a prestigious international INN award for Best Innovation - making Ten Acre the choice for retailers.



Darling Popcorn

These little darlings are made using the finest butterfly corn, lovingly made in small batches and naturally flavoured using only sea salt and cane sugar.

hellodarlings.co.uk

Salty Dog Sweet & Salty

This is cooked slowly in small batches until it pops, then tossed gently in all natural seasoning. saltydog-grrr.com



Popcorn Kitchen

Hand-popped in a kettle, this range of popcorn is made in the traditional way.

popcornkitchen.co.uk

Burts Sea Salt

Seasoned with a pinch of natural sea salt for a truly tasty flavour – they're a bestseller.
burtschips.com



Darling Spuds

Sun Ripened Tomato, Green Olive and Oregano

We've come up with a majestic mix of sun ripened tomato, olives and oregano to create the perfect 'taking it easy' taste to relish, never run!

hellodarlings.co.uk



Tyrrells

My Sweet Potato Coconut & Lime

Sunset-hued sweet potatoes are simply sliced and hand-cooked in small batches – a touch of coconut and a squeeze of lime is a treat to the taste buds.
tyrellscrips.co.uk



Corkers

Pork Sausage & English Mustard

The taste really warms you, with the sizzling sausage flavour enlivened by the mustard heat.
corkerscrips.co.uk

Fiddlers Lancashire Crisps Sweet Chili

The chillies give the crisps a piquant, savoury zing – they're the perfect snack with a beer.
fiddlerslancashirecrisps.co.uk



Pipers Crisps

Cider Vinegar & Sea Salt

Highly prized apple cider is selected to make these crisps taste wonderful.

piperscrisps.com



SALTY DOG BRANDS

..... saltydog-grrr.com

Salty Dog Brands have come along way in the last 13 years, having expanded into a wide range of snacks since launching their hand cooked crisps in 2003.

They can now offer 150g SRP packs in the top four flavours and alongside these they have a new range of bulk nuts for decanting.

In 2007 Darling Spuds were launched, licensed by Coeliac UK these hand cooked crisps are perfect for anyone

with a gluten intolerance who wants the reassurance of the Coeliac UK badge.

They are available in 40g and sharing 140g packs.

With the added bonus of their own national distribution service Chiltern Snacks, Salty Dog is ready to take your order!

Please see our other brands hellodarlings.co.uk and chilterninsnacks.co.uk



Scott Farms

Sweet Potato Chips

Made from sweet potatoes grown in North Carolina, these are pan fried in sunflower oil and seasoned with a pinch of sea salt
scottfarmchips.com

Fairfields

Smoky Bacon & Sunday Roast Potato

Bacon is sourced from Wicks Manor Farm – the pigs are born and bred on the farm down the road from Fairfields in Essex.

fairfieldsfarmcrisps.co.uk



Ten Acre

The Amazing Adventures of Salt and Vinegar

The top-selling savoury hand-cooked crisps by Ten Acre, they're full of flavour and crunch with a tart and intense hit of vinegar.
tenacrecrisps.co.uk

Real Lancashire Black Pudding Company

Made to an award-winning recipe dating back to 1879.
reallancashireblackpuddings.co.uk



Debbie & Andrews Buttered Onion & Mustard
 Made with prime British pork cuts, sautéed buttered onion and mild wholegrain mustard with a dab of sweet blossom honey.
debbieandandrews.co.uk

Powters Newmarket Pig Pork Sausages

Powters succulent Newmarket sausages have a history which dates back to 1881.
powters.co.uk



Helen Browning's Organic Hot Dogs

Made from 97 per cent pure pork sourced from Helen's farm and from a handful of like-minded farmers, these are gluten-free and cook in only five minutes.
helenbrowningorganics.co.uk



Heck Chicken Italian Chipolatas
 Juicy British chicken sausages with basil, tomatoes and Mozzarella.
heckfood.co.uk

Musks Gluten-Free Sausage
 Our famous secret recipe with a twist!
musks.com





MUSKS

musks.com



Boasting 130 years experience making original Newmarket sausages, and Royal Warrants attesting quality, Musk's has unmatched heritage! Made with pork shoulder meat, secret seasoning, bread (not rusk) and natural casings, our sausages have a unique succulence, perfect cooking performance and delicious flavour. Other recipes made are Gluten-free, Pork & Cyder,

Pork & Leek, Christmas recipe, the Braughton range and Sausage Meat, which is perfect for sausage rolls and scotch eggs.

Available in mixed cases, as retail packs or loose for caterers. Made to order for next-day delivery.

Essential stock for sausage fixtures and menus across the realm.



Lishman's Yorkshire Sausage

The famous sausage made to a unique recipe by an award-winning butcher.

lishmansonline.co.uk

Farmison & Co Nidderdale Classic Pork

Our classic banger, handmade with pure pork and seasoning.
farmison.com



Sausage Shop Sausages

Made using locally sourced meat and the finest natural ingredients, no additives, colourings or flavour enhancers.

sausageshop.co.uk

Seggiano

Balsamic Vinegar of Modena

This aged balsamic is thicker, sweeter and more aromatic than Seggiano's Matured Balsamic, due to a longer ageing period in wooden barrels where the vinegar naturally reduces.
seggiano.com



Essence of Morocco

Extra Virgin Argan Oil

Extracted from the finest quality organic Argan fruit kernels which are native to Morocco, they're lightly toasted and cold-pressed to preserve the nutritional qualities.
esofmo.com

The British Oil & Relish Co.

Cold Pressed Rapeseed Oil with Garlic

Natural extracts of garlic and herbs are used to create this blend, which is one of the most popular flavours from this company.
thebritishoilandrelishco.co.uk



Farrington Oils

Farrington's Mellow Yellow

This cold-pressed rapeseed oil is rich in Omega-3 and ideal for roasting, baking and adding to dressings.

farrington-oils.co.uk



Belazu

Early Harvest Extra Virgin Olive Oil

Harvested at the beginning of the season, olives are stone-crushed and cold-extracted for an intense, aromatic flavour.

belazu.com

Good Hemp

Good Hemp Oil

Containing pure, 100% natural, cold-pressed hemp seed, it's all produced at the company's farm in Devon.

goodhempfood.com





ADESSO DELI

adessodeli.co.uk



Adesso Deli's exciting array of specialist flavoured dressings and oils are attracting the attention of high-profile retailers and it's easy to see why.

The company produces 16 different products, all of which include Spanish extra virgin olive oil, which is highly prized for its flavour and premium quality. The range of dressings include such eclectic flavours as Portuguese-inspired Piri Piri, Raspberry and Mustard, Sicilian Lemon and Herb, Argentinian Chimichurri and more.

As well as selling flavoursome dressings, Adesso also produces a trio of infused oils and balsamic creams. The oils come in Lemon, Garlic and Chilli flavours and are housed in plastic bottles, so they can be easily squeezed. The Balsamic Cream range includes a Classic option, as well as delicious Fig and Truffle varieties.

The entire range is now available in sachets, sealing in all of the freshness and flavours.



Avlaki

Lesvos Groves Olive Oil

This quality of extra virgin olive oil has an extremely high smoking point – it helps to make terrific fried eggs.

oliveoilavlaki.com

Nonya Secrets Chilli Oil

Created using vibrant dried chillies and onions to really pack a punch – it can be added to stir fries to create an extra taste dimension.

nonyasecrets.com



Tabasco Oil

Extra Virgin Olive Oil

This unique product, mixes the elegant flavour of the extra virgin oil with the exclusive spicy flavour of Tabasco Seasoning.

empirebespokefoods.com

Mr Organic Basil Pesto

A delicious pesto that is made from a traditional recipe, but adapted to be vegetarian and vegan-friendly, as well as gluten-free.

mr-organic.com



Free & Easy Organic Chickpea & Bean Tagine

A rich Moroccan-style stew cooked with onions, red peppers, raisins and traditional. Free from wheat, gluten and dairy.
naturallygoodfood.co.uk

Easy Bean Chickpea Crispbreads

Handmade in Somerset and available in three flavours, these high fibre, gluten-free crispbreads contain chickpea flour, buttermilk from local farms and toasted seeds.
easybean.co.uk



Against The Grain Organic Chocolate Chip & Hazelnut Cookies

Packed with hazelnuts and dark chocolates and completely wheat, dairy and gluten-free.
againstthegrainfoods.com



Ten Acre Cousin Maisie's Fennel & Lemon Popcorn

This gluten and dairy-free popcorn from FromFrom+ premium range can be enjoyed as a snack and pairs beautifully with drinks.

tenacrecrisps.co.uk

Mrs Crimble's Chocolate Madeleines

Six individually-wrapped gluten-free chocolate sponge cakes with a chocolate flavour filling.
mrskrimbles.com





**Primrose's Kitchen
Raw Beetroot
& Ginger Muesli**

Slow dehydration at low temperatures preserves the nutrients and enzymes in this gluten-free muesli, containing oats, beetroot, ginger, nuts and seeds and sweetened with raw agave nectar.
primroseskitchen.com

Co Yo

Coconut Milk Yoghurt
Dairy-free natural yoghurt both rich in texture and character. It has a distinct but not overpowering coconut flavour offset by the typical tang of an unsweetened yoghurt.
coyo.com



**Pana Chocolate
Coconut & Goji**

Containing no dairy or soya, it's made with 50% raw cacao, plus goji berries and coconut flakes. A bar with multiple textures and multiple antioxidants.
panachocolate.com

EAT GRUB

**NATURAL ENERGY BARS MADE WITH CRICKET POWDER:
REVOLUTIONISING THE SNACKING MARKET, ONE INSECT AT A TIME.**



Crickets are high in protein, iron, calcium and essential fatty acids like Omega 3 and 6. Launched in partnership with The Economist, our Eat Grub bars are available in two delicious flavours: Cranberry and Orange & Coconut and Cacao.

Made from all natural ingredients, the bars are gluten, nut, dairy and soy free with no added sugar. A great source of protein, fibre and sustained energy – let these cricket powder bars fuel your day.

For more information, email info@eatgrub.co.uk.
Wholesalers include Blakemore Fine Foods and Tree of Life.

Lupetta Fusilli Bucati

Elegant corkscrew pasta shapes with holes in the them, they're ideal for pasta salads or with roasted red pepper sauces.
lupetta.co.uk

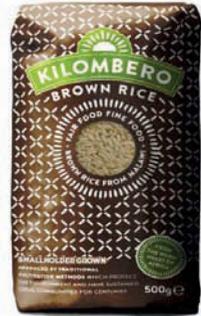


Dei Martelli Pasta

This spaghetti is made using the very finest Canadian durum wheat flour. It's bronze extruded to create the perfect texture to allow the sauce to coat the pasta and is naturally air dried for approximately 50 hours to create one of the best dry pastas on the market.
camisa.co.uk

Kilombero Brown Rice

Kilombero rice from Malawi is an usual and highly versatile rice with an ability to absorb flavours from vegetables and fish.
jts.co.uk



Truffle Hunter Truffle Tagliatelle

Delicious truffle pasta which is made by an expert at a truffle cookery school in Italy – it's guaranteed to give you an unforgettable taste of Italy in minutes.
trufflehunter.co.uk



Quinoa Mothergrain Red Quinoa

Mix them up to add colour and texture to any dish. Cooking times will vary depending on the quinoa colour – the red variety is nice and nutty.
quinoa.com

Black Dog Deli Asparagus Risotto Mix

The mix uses premium Carnaroli rice for a creamy texture and all the finest dried asparagus, all seasoned to perfection with onion and herbs for a classic Italian flavour.
foodhq.co.uk



GAROFALO PASTA

..... pastagarofalo.it

Premium Italian pasta maker Garofalo has been making high quality pasta since 1789 in Gragnano near Naples, the birth place of Italian pasta.

The company considers that creating hand-crafted pasta doesn't mean relying on outdated machines or producing product by hand, but utilising years of knowledge together with modern technology and sound philosophy behind production. Garofalo carefully controls every aspect of the process until the final result is what it considers 'the absolute pasta best'.

Traditional, organic, whole wheat, children's and gluten-free pasta are available through UK wholesalers with great customer service provided by Garofalo's UK team. Email info@garofalo.co.uk to find out the best wholesaler for you.



Hodmedod's British Quinoa

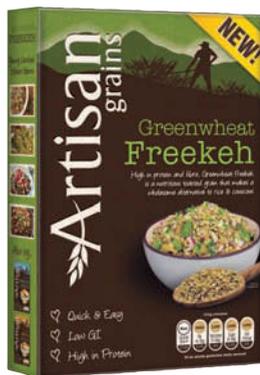
Organic wholegrain British quinoa is deliciously nutty and light. It's easy to cook and is perfect for salads, in soups or for baking.
hodmedods.co.uk

Biona

Black Venus Rice

Aromatic rice from Piedmont, it adds colour and delicious nutty flavour to dishes.

biona.co.uk



Artisan Grains Freekeh

The delicious, on-trend ancient grain that's a nutritional powerhouse with four times the fibre of brown rice.
artisangrains.co.uk

Baron Pouget's Oxford Sauce

This sauce has a complex depth of flavour, deceptively sweet at first with the chilli heat hitting you as a surprising afterthought due to its quality ingredients, including tamarind, anchovies, garlic and birds eye chillies.

oxfordfinefood.co.uk



Foraging Fox Beetroot Ketchup

Made with only natural ingredients, this Beetroot Ketchup is packed with goodness and tastes delicious.

foragingfox.com



Hawkshead Relish Great British Grill Sauce

Previously known as Steak Sauce, this improved fruity recipe has culinary credentials as an accompaniment to steak, sausages, burgers and bacon.

hawksheadrelish.com



Bart Texas BBQ Sauce

A hot sauce recipe inspired by the southern state of Texas. Tasty habanero chillies combine with dates for a classic barbecue flavour.

bart-ingredients.co.uk

Biona Worcester Sauce

A vegan sauce with subtle flavours that make it perfect for dipping sauces and marinades.

biona.co.uk



Cofresh Mango Mint Table Sauce

A mildly-spiced sweet mango chutney with a touch of mint, it tastes delicious with burgers, samosas and other finger food.

cofresh.co.uk





STOKES

.....stokessaues.co.uk.....

Stokes Sauces was conceived through the desire for 'taste'. Not just good taste but really great taste. The sauces, ketchups, relishes and condiments use only the best ingredients so there is no compromise to the unique, tried and tested recipes. From the humble chip to the decadent lobster, food really is made better with a dollop, splash or spoonful of a sauce from Stokes.

The mayonnaise is creamy, lush with real eggs and Koroneiki EVOO. The award-winning

Tomato Ketchup uses 200g of sweet, plump Italian tomatoes to each 100g of simmered, not milled, velvety sauce. The Brown Sauce is rich in purified dates and black treacle, fortified with a unique blend of spices. Ketchups have exciting twists including vodka in the Bloody Mary Ketchup. Sweet, sticky BBQ sauces are passionately tasty.

Good food deserves great sauce, and Stokes is just that. Food made better.

Cottage Delight Bloody Mary Ketchup

A saucy take on the popular cocktail, made with tomato, vodka, Worcestershire sauce and chilli.
cottage delight.co.uk



Atkins & Potts Mango & Chilli Dipping Sauce

Rich tropical flavours are married with a chilli warmth – great for cooked shrimp, calamari and chicken.
atkinsandpotts.co.uk



Delouis Mayonnaise

Mayonnaises are made to authentic French recipes with no added water and taste just as good as homemade.
empirebespokefoods.com



Best of Taste

Raspberry Coulis

Stunningly fresh raspberries available at the twist of a lid and perfect for porridge, cheesecakes or pavlova.

bestoftaste.co.uk



Cookie Notti Spread

Great tasting chocolate hazelnut spreads, made using only natural ingredients.

empirebespokefoods.com

Atkins & Potts Decadent Milk Chocolate Dessert Sauce

One of a range of high-quality, delicious sauces ideal for drizzling excitement on desserts.

atkinsandpotts.co.uk



JimJams

Milk Chocolate Spread

With 83% less total sugars than other leading brands of chocolate hazelnut spreads, this is kinder to teeth, diabetic friendly, suitable for vegetarians and gluten-free.

jimjams-spread.co.uk



Artisan du Chocolat Liquid Sea Salted Caramel sauce

This caramel sauce contains a blend of sugars and double cream enhanced by untreated grey salt.

artisanduchocolat.com

Uncle Roy's Sour & Sweet Citrus Sauce

Pineapple, lemon and lime combine to create this lovely accompaniment to ice cream.

uncleroys.co.uk





**Joe & Seph's
Gin & Tonic
Caramel Sauce**

This unique, smooth caramel sauce is made with fresh double cream and infused with 5% real gin and 5% real tonic for a distinctive taste sensation.

joehandsephs.co.uk

**Clarks
Date Syrup**

A deep, rich and sticky 100% date syrup that's great for topping porridges or adding to desserts.

clarksit.co.uk



**Buko
Organic Coconut Jam**

Handmade in small batches using completely natural coconut milk and coconut nectar – it has a rich caramel taste and velvety texture.

bukofoods.com

Winner of over
50 Great Taste
AWARDS

Relish
• the hawkshead relish company •

*Indulge in the luxury of Mudd
in 3 seductive sweet spreads*

www.hawksheadrelish.com

Uncle Roy's Rose Petal Jam

Handmade in small batches using the best fruit we can find.
uncleroys.co.uk

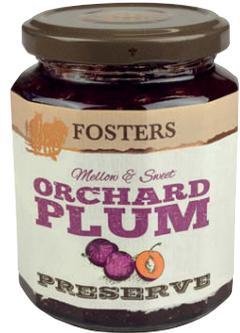


Hawkshead Relish Very Berry Jam

Fabulously fruity blueberries & blackberries meet with the sweetness of Madagascan vanilla.
hawksheadrelish.com

Fosters Foods Orchard Plum

An autumnal classic, delicious on toast or in seasonal bakes.
fosters-foods.co.uk



Stokes

Strawberry Jam

A rich and fruity soft set jam, crammed with strawberries (50% fruit) giving this jam its full flavour and lush colour.
stokessaucos.co.uk



Claire's Handmade Mandarin & Orange Marmalade

Has a slightly scented and vibrant flavour imparted by the mandarins.
claireshandmade.com

Stute Foods

Thick-Cut Marmalade

This marmalade boasts the optimum level of peel-to-jam ratio, adding both flavour and texture.

stute-foods.com





**Cottage Delight
Rhubarb & Custard Jam**

A classic combination of tart rhubarb and sweet custard with a touch of vanilla.

cottagedelight.co.uk

**Mrs Bridges
Rhubarb & Ginger
Preserve**

Rhubarb and ginger – a match made in heaven.
mrsbridges.co.uk



**Artisan Kitchen
Blackcurrant & Sloe Gin**

Packed full of delicious blackcurrants and finished with a good slug of Sloe Gin.
theartisankitchen.co.uk

Relish
• the hawkhead relish® company •

*Regional originality
matched with
handmade culinary
creativity*

www.hawkheadrelish.com



Heavenly Organic Cocoa Honey

A unique cocoa-rich alternative to chocolate, comprising of a disk of non-sweetened cocoa filled with pure wild honey – GMO free, Gluten free, Dairy free, Soy free, suitable for vegetarians with no added sugar.

empirebespokefoods.com



Van Roy Truffles

These delicious truffles come in a shelf-ready stand and the boxes look stunning with their gold guild.

sarunds.co.uk



House of Dorchester Mint Collection

A lively choice of fresh peppermint tastes, wrapped in 70% dark, milk and white British chocolate. Made in the UK in the heart of Dorset.

hodchoc.com

The Chocolate Society Hokey Pokey

Chocolate-covered honeycomb made in small batches using the very finest ingredients.

chocolate.co.uk



Bonieri Bella Box Gianduja Grande

A deluxe praline selection box containing our finest gianduja products including the award winning triple layered cremini.

bonieri.com

Montezuma Hazelnut & Coffee Dainty Dollops

Dark chocolate with a hazelnut and Colombian coffee ganache centre. Suitable for vegans and those avoiding dairy.

montezumas.co.uk



DIVINE CHOCOLATE!

..... divinechocolate.com



Divine Chocolate's biggest piece of innovation for the last three years has been developed in response to shoppers seeking smaller chocolate portions to cherish and share. The Tasting Set makes a perfect gift for chocolate lovers to discover the range of best-selling Divine flavours and includes a guide to tasting fine quality chocolate. Each set contains 12 little bars, including 70% Dark with Raspberries, Milk Chocolate with Toffee & Sea Salt and 85% Dark.



Seed & Bean

Cornish Sea Salt & Lime

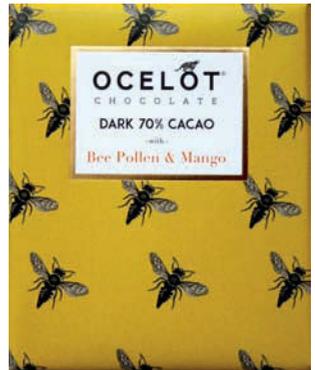
Plunge into this creamy, fruity, sweet and slightly salty rich milk chocolate bar, with connotations of exotic fruits and drinks.

seedandbean.co.uk

Cottage Delight Raspberry Macaroon Truffles

Studded with crisp almond macaroon pieces for a wonderful crunch, flavoured with delicate raspberry and dusted with cocoa, these truffles are individually wrapped in luxurious foil wrappers.

cottage delight.co.uk



Ocelot

Bee Pollen & Mango

A rich tangy chocolate made with beans grown in Virunga National Park, Eastern Congo. Perfectly paired with fragrant mango and earthy bee pollen.

ocelotchocolate.com



Country Puddings Rhubarb Crumble

The perfect mix of soft succulent rhubarb bathed in a glorious sweet juice and topped with a delicious light oatmeal crumble.
countrypuddings.co.uk

Bothams

Whitney Heritage Ginger Loaf

Unlike any other Gingerbread available, this is baked to a firm loaf with a texture between a bread and a biscuit.
botham.co.uk



Pots & Co Vanilla & White Chocolate Pot

A twist on the classic French crème brûlée, combining a smooth layer of chocolate ganache sat atop a generous base of Madagascar vanilla cream.
potsandco.com

Just Desserts

Red Velvet Cake

An American classic made with premium-quality ingredients, finished and decorated by hand.
just-desserts.co.uk



The Simply Delicious Cake Company Lemon & Lime Marmalade Fruit Cake

Made with marmalade produced by the award winning Ludlow Food Centre and utterly delicious
simplydeliciouscakes.co.uk



Meranz Passion Fruit Giant

Bringing a touch of the exotic to any dessert or pudding, the Meranz Passion Fruit Giant is made with only the finest ingredients and natural flavours.
flowerandwhite.co.uk

UNCLE ROYS

uncleroys.co.uk

Uncle Roy's herbicide and pesticide-free edible flower petals are just the thing to add colour and interest to food, and the attractive jars make perfect gifts.

Sugared varieties – mainly used on chocolate and cakes – are also popular dropped into sparkling wine. Lavender and Rose petals add delightful flavour and aroma to sauces and baking, and like the Carnations, Safflower, Cornflower and Marigold can be used in many other ways.

The rose petals, in eight spectacular colours, are beautiful floated on wine and champagne as well as decorating cupcakes and wedding cakes.



Cottage Delight Raspberry & White Chocolate Cake

A moist chocolate sponge cake flavoured with raspberry and Belgian white chocolate chips.
cottage delight.co.uk



Rendles

Blueberry & Apple Cake

A succulent Luxury Blueberry and Apple loaf cake bursting with juicy blueberries and apples.

RRP £2.35-£2.65 with

4 months shelf life.

rendlesuk.com



Cartmel

Sticky Toffee Pudding

A traditional award-winning Sticky Toffee Pudding made in the home of the famous pudding for 25 years.
cartmelvillageshop.co.uk

Môn ar Lwy Blueberry

This ice cream producer strives for creating the forgotten taste of childhood with options that are wonderfully flavoursome.

monarlwy.co.uk



Loseley

Eton Mess Ice Cream

A strawberry flavoured ice cream with strawberry sauce, mixed with clotted cream flavoured ice cream with meringue pieces, rippled with a raspberry sauce.

loseleybakery.co.uk

Callestick Farm Clotted Cream and Raspberries

West Country flavours in a winning combination: Cornish ice cream with clotted cream and raspberries.

callestickfarm.co.uk



Jude's

Dark Chocolate Sorbet

Add a touch of sophistication to your chiller with this dark chocolate sorbet.

judes.co.uk



Beechdean Farmhouse Dairy

Mint Choc Chip

Mint-flavoured dairy ice cream with chocolate chips and a chocolate sauce.

beechdean.co.uk

Simply Special Raspberry

This sensational Simply Special is made with whole plump and juicy Kentish raspberries, giving a tangy twist to the delicious creamy base.

simplyicecream.co.uk



MINIOTI

..... minioti.com



Minioti produces a 'herd' of innovative, no added sugar, premium ice creams made with pure Jersey milk. The only thing that's added to the rich and creamy ice creams are carefully selected live cultures for additional health benefits.

There are three delicious flavours to choose, which include the Great Taste 2016 award winning Strawberry, Vanilla and Milky Chocolate.

Every drop of milk is sourced exclusively from pedigree Jersey Cows. It is naturally lower in saturated fats compared to other breeds, and 20% higher in protein and calcium.

Sweetened naturally with stevia; they are perfect for those who want to consume less sugar, yet still indulge in truly great tasting ice cream with a dash of fun.

Minioti ice creams are available in 125ml and 500ml pots, and 4.5L Napoli trays.



Alder Tree

Stem Ginger & Rhubarb

A successful combination of tart and sweet.
alder-tree.co.uk



New Forest Ice Cream

Oriental Ginger

For something a bit different try this award-winning, deliciously creamy ice cream with tangy stem ginger pieces.

newforesticecreamltd.co.uk



Taywell

Honeycomb

This honeycomb ice cream is a deliciously indulgent treat with a creamy taste and texture.

taywell.co.uk

Brown Cow Organics Live Natural Yoghurt

Multi-award winning Brown Cow yoghurts available in 155g, 500g and multipack options.
browncoworganics.co.uk



Tims Dairy Natural Greek Style Yogurt

Made with a combination of fresh milk and cream, this luscious, thick and smooth yoghurt is how the Greek-style variety should taste.
timsdairy.co.uk

The Village Dairy Banoffee Yogurt

This is a farmhouse produced, tasty, banoffee-flavoured, low-fat bio live yogurt made in Wales.
villagedairy.co.uk



The Collective Passionfruit Yoghurt

This Passionfruit yoghurt delivers a kiss straight from the tropics, with a double layers or delicious sauce between thick and creamy live gourmet yoghurt.
thecollectivedairy.com



Netherend Farm Butter

A pure English butter traditionally churned with care from fresh local dairy cream.
netherendfarmbutter.co.uk

Nomadic Labneh

Offer a point of difference with this Lebanese dip-style yoghurt.
nomadic-dairy.com





Improper Butter

A range of award-winning garlic and herb grass-fed butters that melt a pop of flavour through all your favourite dishes. Lovingly churned and hand wrapped in the heart of Ireland.

improperbutter.com

Abernethy Butter
 Traditional butter made by artisan producers in County Down.
abernethybuttercompany.com



**Rodda's
 Cornish Butter**

Authentic Cornish butter made the way it used to be.
roddas.co.uk

Rodda's Cornish clotted cream
 the crowning glory of cream teas since 1890

Rodda's

Get some in your chiller cabinet today - call 01209 823333 or visit www.roddas.co.uk

Drink Me Chai**Spiced Chai Latte**

An aromatic blend of tea, milk and spices.

drinkmechai.co.uk

**Dilmah Tea****Ceylon Breakfast Tea**

An invigorating brew to wake up to.

dilmahtea.co.uk

Black Sheep**Robusta Revival**

Coffee which packs a punch, with 100% single estate robusta beans.

leavetheherdbehind.co.uk

**Taylor's of Harrogate**
Christmas Blend

A full-bodied silky blend with a delicate hint of winter sweetness.

taylorsofharrogate.co.uk

**Pukka Herbs****Turmeric Gold**

This is a tea to celebrate life – lemon fruit, aromatic cardamom and whole leaf green tea expertly blended with one of nature's most powerful herbs.

pukkaherbs.com

Chash**Christmas Tea**

A comforting, indulgent cup of tea, fruit, spices and chocolate.

chashtea.co.uk



PELLINI

pellincaffè.com

Quality, authenticity, expertise and tradition; these are the core values of Pellini Caffè, the Italian leading brand in the world of high quality espresso coffee. A family run business dating back to 1922.

Thanks to strong and steady growth Pellini is now one of the most important Italian coffee roasters. Its leading product, PELLINI TOP is the reference for premium espresso coffee in Italy.

Pellini coffee blends come from the willingness of the Pellini family to pursue the excellence of

Italian espresso coffee, perfect for the traditional 25ml dose. The culture of espresso is available from Pellini in Ground Coffee, Coffee Beans and Coffee Capsules.

The breadth of the product range, the variety of tastes and the unequalled quality of a unique and unmistakable aroma in every product are at the heart of Pellini's success in Italy. Pellini coffee is now available in the UK from online wholesaler Gustalia.com.



Summerdown Mint Peppermint Tea

Bright, fresh and aromatic, this is mint as your great-grandparents knew it – a taste that has been lost for generations.
summerdownmint.com

Hans Sloane Ecuador 70% Drinking Chocolate

Typical Latin American character, fruit flavours with notes of rum, whisky and tobacco.
sirhanssloane.com



Teapigs Darjeeling Tea

A beautifully clean, refreshing taste perfect at any time of day.
teapigs.co.uk

Wye Valley Granola

Delicious healthy artisan cereal made of oats, seeds and nuts, gently baked by hand to create perfect golden crunchy clusters and a unique homebaked taste.
wyevalleygranola.co.uk



Kitchen Garden Coarse Cut Lemon & Ginger Marmalade
 Chopped crystallised ginger enhances this tangy, rough-cut marmalade. It's delicious spread generously on hot buttered toast, warm croissants or bioche.
kitchengardenpreserves.co.uk

Stoats Classic Porridge Pot
 Tasty, healthy and convenient porridge pots that are packed with fibre and available in three flavours – the Classic Original is perfect for porridge traditionalists.
eatstoats.co.uk



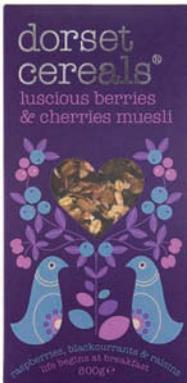
Doves Farm Gluten Free Corn Flakes

Traditional corn flakes which are gluten-free and low in fat. Maple syrup is added to make them tasty and suitable for the entire family.
dovesfarm.co.uk



Dorset Cereals Luscious Berries and Cherries Muesli

A delicious blend of rolled and toasted flakes with raisins, sweetened dried cranberries and freeze-dried berries & cherries
dorsetcereals.co.uk



Mornflake Very Berry Oatbran Flakes
 Delicious Oatbran Flakes with mixed berries Developed to help lower Cholesterol.
mornflake.com



**Eat17
Bacon Jam**

A smoky, sticky relish made with Denhay bacon, Eat17 Bacon Jam is an addictive snack that tastes great with cheese and crusty bread.

bacon-jam.co.uk

**Maynard's Farm
Firecracker Sausages**

Maynard's Farm uses its experiment with herbs, fruits and spices when making its famous sausages.

maynardsfarm.co.uk



**Claire's Handmade
Strawberry Jam**

One of Claire's most popular products, made by hand to a traditional recipe.

claireshandmade.co.uk



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HUGOS MUESLI

HUGOS GRANOLA

BIRCHERMUESLI

APPLE & BLUEBERRY PORRIDGE

FRUIT & NUT GRANOLA

Doddington Dairy Smoked Cuddy's Cave

This cheese gets a 48-hour oak chip smoke, which slowly permeates in. The result is a succulent, smooth, creamy and smoky cheese which is devilishly addictive.
doddingtoncheese.co.uk



Anspach & Hobday The Smoked Brown

Inspired by the era when malted barley was kilned over fire, giving the beers of Britain a smokey character. Aged on oak, this complex brown ale is the perfect accompaniment for strong cheese and meats.

anspachandhobday.com



The Artisan Smokehouse Smoked Olive Oil

A wonderfully light and versatile pure Italian olive oil that's lightly smoked over maple wood, lending it a subtly smoked flavour and aroma.

artisansmokehouse.co.uk



Snowdonia Smoked Cheddar

With its gently nutty texture and subtle smokey taste, this smoked cheese really captivates with mellow depth and warmth.
snowdoniacheddar.co.uk

Pink's Smoked Tomato Pesto

Use this as a pesto or mix with crème fraiche with fresh coriander or parsley – it's perfect for a picnic with crusty brown bread.

pinks-online.co.uk



John Ross Jr Smoked Salmon Pate

Finest Scottish smoked salmon is traditionally cured and smoked for a succulent flavour, then blended with a smooth and creamy soft cheese with a hint of lemon and white pepper.

johnrossjr.com



THE WEALD SMOKERY

wealdsmokery.co.uk

The Weald Smokery is an artisan food smokery traditionally smoking over oak logs and in brick kilns. These methods produce genuine smoke flavours and well-textured products.

The result has consistently won awards throughout the whole range which is available in their delicatessen shop at Flimwell and also to the trade, including farm shops, pubs, restaurants and other catering establishments.



RR Spink Smoked Salmon

This wholesome Loch Etive salmon comes ready to eat after being lovingly kiln-smoked in native woods to ensure a perfect melt-in-the-mouth texture.

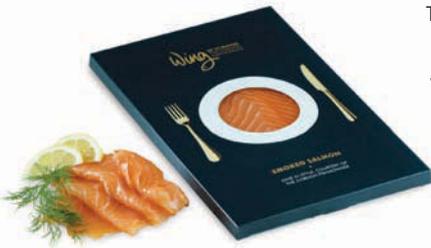
rrspink.co.uk



Wing of St Mawes Smoked Salmon

This smoked fish is free of any additives and colouring. Only oak chippings and salt are used to produce fantastic flavours and colour.

wingofstmawes.co.uk



Smoky Brae Smoked Sugar

An interesting addition to baked goods and confections.

smokybrae.com

Inverawe Smokehouses Smoked Mackerel

An award-winning mackerel which is full of smoky punchiness and simply melts in the mouth.
inverawe.co.uk



**RR Spink
Kiln Smoked Trout**
Hand-prepared and cured in sea salt and demerara sugar and roasted to perfection. Moist and succulent.
rrspink.co.uk

Findlater's Smoked Mackerel Pâté with Coriander Leaf & Lemon

A light and creamy pâté with forked pieces of smoked mackerel, gently balanced with fresh coriander and lemon juice.
findlatersfinefoods.co.uk



The Cornish Fishmonger Fresh Lobster

Renowned for their quality and flavour, Cornish lobsters are loved across the UK.
thecornishfishmonger.co.uk



King's Fine Foods Royal Belgian Oscietra Caviar

An impressive, creamy caviar boasting good-sized eggs and golden sheen.
kingsfinefood.co.uk

BigFish Brand Salmon with Garden Mint

An award-winning product, made with top quality Atlantic salmon marinated in a garden mint dressing.
bigfishbrand.co.uk





CHAPMAN'S

chapmansfishcakes.co.uk

Renowned for its impressive range of fishcakes, Grimsby-based Chapman's have been producing a range of high quality fish products for seven years.

Rightfully proud of creating its fish cakes by hand using locally-sourced fish and potatoes, and following the founders' mother's classic recipe, the range now includes the classic family-friendly Fish & Parsley option, Haddock & Leek with Cheddar

Cheese, Salmon with Lemon & Dill, Smoked Haddock & Smoked Bacon, Thai Style Salmon, Hot Smoked Salmon & Horseradish, Cod Tartare and East Coast Crab Cakes variants.

As well as popular fish cakes, Chapman's extensive selection now encompasses wellingtons, fish pies and fish bakes and seafood tartlets.



Woodcock Smokery Hot-Smoked Wild Albacore Tuna

Moist and succulent fish from the west coast of Ireland.
woodcocksmokery.com

Cawoods

Dried Salted Skinless & Boneless Saltfish

Succulent and moreish, these choice chunks of traditional saltfish taste fantastic.

cawoodsfish.com



The Potted Fish Company Crab Thermidor

A rich and indulgent dish, delicious paired with crusty bread and white wine.
pottedfish.co.uk

Cook**Lasagne al Forno**

A slow-cooked ragu of beef and pork layered between sheets of free-range egg pasta with bachamel sauce and a west country Cheddar topping.
cookfood.net

**Mackie's of Scotland Traditional**

Creamy, tasty, luxury ice cream from Mackie's. No added flavour, just delicious country goodness in its first and favourite ice cream.
mackies.co.uk

field fare**Steak & Ale Pie**

Chunks of British beef cooked in a rich gravy made with dark ale surrounded in a traditional shortcrust pastry case.
field-fare.com

**Lick****Frozen Yogurt**

Creamy and indulgent but completely fat-free, this completely natural yogurt leaves the palate fresh and clean.
lickyogurt.com

**Whole Creations Grilled Peppers & Goat's Cheese Pizza**

Succulent peppers with mild creamy goat's cheese on a light and crisp wholemeal pizza base.
wholecreations.co.uk

BigFish Brand Salmon Cakes

Gorgeous salmon fillets complemented with potato and seasoning, all coated in golden breadcrumb.
bigfishbrand.co.uk



FIELD FARE

field-fare.com

field fare, frozen food specialists, are renowned for their loose fruit and veg, where customers 'scoop their own' and buy as much or as little as they wish. Their premium range is broad and includes bakery, fish, ready meals and pies.

This year has been massive for field fare as they have undertaken a brand redesign resulting in new, impactful branding for their instore freezers. field fare are also in the process of rolling out new packaging designs for their pre-packed range.

The new look appears modern and vibrant and communicates field fare's premium positioning, and is proving to increase sales in-store.



Simply Ice Cream Heavenly Honeycomb Crunch

Thick, creamy, luxurious honeycomb ice cream swirled with crunchy pieces of homemade honeycomb. A dessert in its own right and pure heaven on a spoon!
simplyicecream.co.uk

**Fry's
Soy & Quinoa
Country Roast**
With fresh Italian parsley and rosemary. This favourite is now made with the finest plant proteins and is perfect for any occasion.
fryfamilyfood.com



**Northern
Dough Co
Pizza Dough**
Convenient pizza dough made using natural ingredients, frozen, and ready to roll.
northerndoughco.com

Pegoty Hedge Cottage Pie

British beef minced is combined with beef stock and vegetables, all topped with scrumptious mashed potato.
pegotyhedge.co.uk



Amy's Kitchen Vegetable Lasagne

This gluten-free vegetable lasagne is made with vegetables and grains, all grown without the use of pesticides.
amyskitchen.co.uk

COOK Chicken, Ham & Leek Pie

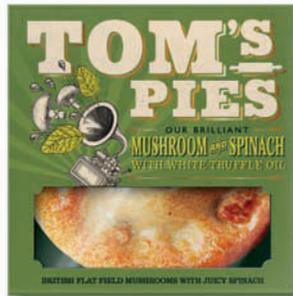
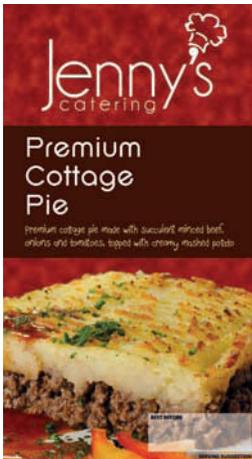
Tender chicken breast, ham and sweet leeks are added to a white wine sauce, topped with our new melt-in-the-mouth, shortcrust pastry.
cookfood.net



Jenny's

Premium Cottage Pie

A premium cottage pie made with succulent mince beef, onions and tomatoes topped with creamy mashed potato.
jennys-catering.co.uk



Tom's Pies Mushroom & Spinach with White Truffle Oil Pie

This vegetarian pie contains a combination of wilted spinach, mushrooms and fragrant white truffle oil and pairs nicely with seasonal vegetables.
toms-pies.co.uk

Mash Direct Bangers & Mash

Traditional bangers and mash ready to heat in a convenient Mash Pot from Mash Direct.
mashdirect.com



**Bannisters' Farm
Ready Baked Potatoes**

Perfectly baked British jacket potatoes cross cut and lightly drizzled with extra virgin olive oil – a freezer staple which can be microwaved in minutes for speedy suppers.
bannistersfarm.co.uk



**Chunk of Devon
Steak & Blue Pasty**

A parcel of strong-flavoured cheese paired with succulent meat in a hand-crimped pasty.
chunkofdevon.com



**field fare
Chicken Tikka
Masala**

Marinated chicken tikka in a medium-spiced sauce made with slow-cooked spices, tomatoes, coconut milk and yoghurt.
field-fare.com



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sales@empirebespokefoods.com
Order online @ www.empirebespokefoods.com

Yorkshire Provender Tomato & Red Pepper Soup with Wensleydale

Creamy Wensleydale balances the tangy tomatoes and sweet red peppers, while fresh basil gives a classic finish.
yorkshireprovender.co.uk



The Soulful Food Company Butternut, Lentil & Spinach Hotpot

Gently cooked with lemongrass, coconut and a warming hint of Indian spices.
soulfulfood.com



Tideford Organics
Brown Rice Miso Broth
Made with kale, mushrooms and tamari to give it an extra superfood boost and dried red chillis for an extra kick.
tidefordorganics.com



Soupologie
**Ancient Grains Amaranth,
Flaxseed & Millet**
A nutty and flavoursome soup takes inspiration from ancient grains such as millet and amaranth to create a uniquely whole and moreish bowl.
soupologie.com

Rod & Ben's Leek, Potato & Bacon Soup

A new addition to the range, this is a collaboration with The Well Hung Meat Company to accompany Rod's home-grown leeks.
rodandbens.com



Easy Bean Brazilian Vatapa

This pot contains plenty of black turtle beans – a favourite ingredient found in Brazilian cooking.
easybean.co.uk



MR LEE'S NOODLES

.....mrleesnoodles.com.....



The brand uses only premium quality freeze-dried ingredients to create the "champagne of noodles": high in nutrients, full of authentic oriental flavours, with no nasties (no artificial colours, flavours, preservatives, additives, MSGs and E numbers) and the lowest in calories, saturated fats, salt and sugar (Sugarwise and Coeliac UK certified), with a few allergen-free options.



Pieminister

Moo & Brew Pie Pot

A British beef steak and craft ale pie pot with a herby potato top.

pieminister.co.uk



Me Too! Foods

Butternut Soup

Deliciously creamy and sweet, butternut squash soup is a favourite amongst vegetarians and flexitarians.

metoofoods.com



Atkins & Potts

Spicy Tomato Soup

Simply heat and serve, or add a finishing touch for a special occasion. Made in the British countryside from generous measures of the finest ingredients.

atkinsandpotts.co.uk

Billy Gibbons Signature Sauces

Born in Texas in 1949, Billy Gibbons is a musician, actor, hot-rod and car customiser, and is best known as the lead guitarist for that "Little Ol' Band from Texas – ZZ Top. Now producing his own range of amazingly good sauces.

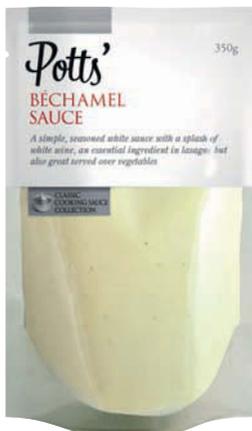
americatessen.com



Atkins & Potts Mexican Chilli Con Carne Sauce

This Mexican classic has satisfying chilli warmth with a real depth of flavour.

atkinsandpotts.co.uk



Potts' Partnership Bechamel Sauce

A simple, seasoned white sauce with a splash of white wine, an essential ingredient in lasagne but also great served over vegetables.

pottspartnerhip.co.uk



Geeta's Spice & Stir Jalfrezi

Generally cooked with chicken, peppers, onions and green chillies, Jalfrezi has an aromatic zesty flavour with a little extra added kick.

geetasfoods.com

Seasoned Pioneers Moroccan Fennel & Apricot Tagine Cooking Sauce

Sweet flavours of apricot and fennel are laced with the heady, aromatic spices of the incomparable Ras-el-Hanout in this signature North African dish.

seasonedpioneers.com



Old World Spices Chipotle

The slow-smoked flavour of a mild jalapeño it combined with secret seasonings to give a zip to veggies, pork or seafood.

bbqgourmet.co.uk



CURRY ON COOKING

.....curryoncooking.com.....

Nilam Wright and Veena Josh, aka the Spice Sisters. They've married their Britishness and love of Indian food to create these easy to cook, healthy, time saving, lip-smacking currylicious kits! Great for curry lovers looking for an alternative to jars and pastes.

The 30g kits are 100% herbs and spices, includes a shopping list with easy to follow recipes. The Great British range comes in six scrumptious flavours, Korma, Tikka Masala, Bombay Potatoes, Balti, Jalfrezi and Madras

No nasties here! Free from sugar, gluten, dairy, nuts, MSG, preservatives, additives and are suitable for vegans. The kits have an 18 month long shelf life. Stocked in high-end delis, farm shops, garden centres and butchers nationwide.



Keep Korma and Tikka Chance on Curry on Cooking!



Stonewall Kitchen Carolina's Rub

Apply this rub generously to pulled pork, white meats or even veggies for added vivacious flavour.

stonewallkitchen.com

**Gordon Rhodes
Scorching Hot Rub**
Blow your espadrilles off with this hot and spicy meat rub loaded with habanero chillies.
gordonrhodes.co.uk



**Red Dog
Cajun Hot Dry Rub**
Give your meat an appetizing Cajun twist with this authentic Cajun rub.
reddogfoods.co.uk

Peppermongers Artisan Peppers

These carefully curated and presented collections bring together the best Salthouse & Peppermongers.

salthouseandpeppermongers.com



Shaken Oak Mustard Rub

This blend contains the finest yellow mustard flour, salt, sugar, black pepper and other spices.

shakenoak.co.uk



Quay Ingredients Smoked Paprika

Delicious in soups, stews and casseroles. Try sprinkling on roast potatoes and potato wedges, too.

quayingredients.co.uk



BART Bay Leaves

Bay leaves have a distinctive aromatic and slightly bitter flavour. They give off a herbal and floral aroma, similar to oregano.

bart-ingredients.co.uk

The Shropshire Spice Co Swahili African Curry Spice Blend

Add chicken, tomatoes and coconut milk for a quick and spicy curry in minutes.

shropshire-spice.co.uk



Dhaniya

Pomegranate Rub

Using dried pomegranate seeds and other spices, the taste is fruity and sweet combined with a fragrant aroma from the spices.

dhaniya.co.uk



BIT SPICY

bitspicy.com

Bitspicy produces unique hand-ground and blended spices from around the world, ideal for adventurous cooks who lack the time or confidence to blend their own.

Choose from over 30 blends, available in single cartons or packaged up in fours in smart boxes or collectable tins.

Each makes a meal for 4-6 people and comes with its own recipe card.



Seasoned Pioneers

Berberé Spiced Blend

Explosive flavour with notes of cloves and allspice. Traditionally used as an African 'masala' in Ethiopian stews.

seasonedpioneers.com



Cornish Sea Salt Co Lemon & Thyme Pinch

An aromatic blend of Cornish Sea Salt, lemon, thyme, onion and garlic – delicious sprinkled over white fish or chicken, cornishseasalt.co.uk

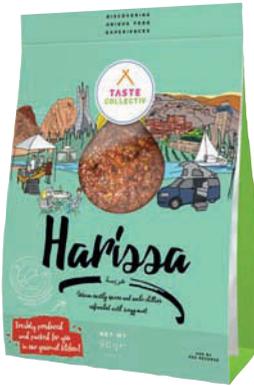


Uncle Roy's Moffat Meadows

A 75g blend of flower petals, herbs, seaweeds, seeds and sea salt to add colour and flavouring to almost anything, uncleroys.co.uk

Taste Collectiv Harissa

Warm earthy spices and ancho chillies refreshed with zingy mint.
tastecollectiv.com



Stokes Real Mayonnaise

Real Mayonnaise – with a special extra virgin olive oil, more free range eggs and less salt than most other brands, giving a delicious creamy flavour.
stokessaucos.co.uk

**Curry On Cooking
Tikka Masala Curry Kit**
Suitable for vegans and free-from sugar, gluten, dairy, additives, preservatives, colouring, MSG, nuts and yeast.
curryoncooking.com



Mr Lee's Hong Kong Street Beef Noodles

An award-winning gourmet instant cup noodle with six oriental flavours. Certified gluten-free and low in sugar.
mrleesnoodles.com



**Mutti
Chopped Tomatoes**
An award-winning storecupboard must-have from Italy.
mutti-parma.com

**Halen Mon
Pure White Sea Salt**
This salt is famous for a reason. Tastes of the cleanest oceans and delivers an intense salty crunch to anything it is added to.
halenmon.com



A LITTLE BIT

alittlebit.co.uk

Made with fresh herbs and all-natural ingredients, this range of four delicious dressings, cooking sauce and ketchup capture a just-picked taste. Incredibly versatile, each recipe adds fantastic flavours to a multitude of meals. Add a splash of colour to shelves and make your condiment selection a little bit more exciting. Gluten-free and Vegetarian Society Approved. Dressings also available as a gift set.



Isle of Skye Sea Salt

Produced entirely naturally so you enjoy all the flavour and beneficial trace minerals that the sea contains.

Isleofskyesalt.co.uk

Essential Cuisine Gluten Free Turkey Gravy

A rich, intense and balanced flavour with a touch of sage.
essentialcuisine.com



Acetomodena Condimento Oro

A supreme balsamic, containing cooked grape must aged for six years.

acetomodena.it

Cocofina

Organic Coconut Butter

A high fibre spread and the perfect ingredient to add to your cooking or baking recipes.

cocofina.com



Madecasse Vanilla

Madecasse baking line brings the best of Madagascar with pure vanilla extracts and bourbon vanilla pods.

empirebespokefoods.com



Sisters Gourmet Hopscotch Cookie Mix

A convenience mix of nearly everything needed to make oatmeal butterscotch cookies.

buckleandbeale.com



Marriage's Light Spelt Flour

An ancient wheat variety for sweet, nutty flavoured bread, cakes and pancakes.

flour.co.uk

SugaVida

Palmyra Jaggery

A superfood sweetener with low GI, making it suitable for diabetics.

sugavida.com



Divine

Cocoa Powder

Divine's rich cocoa powder delivers an intense chocolate flavour that is a testament to the pride Kuapa Kokoo farmers take in their fermentation and drying techniques. Perfect for baking.

divinechocolate.com





UNCLE ROYS

..... uncleroys.co.uk



With over 100 varieties in the range, it's no wonder that Uncle Roy's selection of natural extracts and essences have become so popular with professionals and home bakers alike.

All varieties are gluten-free, nut-free, dairy-free, soya-free and suitable for vegetarians and vegans – and most flavours are alcohol-free too (even the gin, whisky and brandy flavours!).

With fruit, flower, nut, vegetable, dairy, seed, spirit, herb and spice flavours as well as 'brown notes' such as Caramel, Chocolate and Butterscotch, this attractive range is suitable for use in meringues, drinks, sauces, confectionery, desserts, dressings, marshmallows, ice cream and all forms of baking and savoury cooking.



Just Ingredients Coconut Oil

Cold-pressed and unrefined coconut oil, ideal for all sorts of baking.
trade.justingredients.co.uk

Joe & Seph's Caramel Sauce

A delicious and versatile caramel, originally used to coat the brand's popular popcorn.
opiesfoods.com



Mississippi Belle Pure Pumpkin

Made in Morton, Illinois the "Pumpkin Capital" of America by the country's leading producer, and exclusively for Americatessen. Essential for Thanksgiving dinner, but also an excellent ingredient for bread, soup and pies.
americatessen.com

Pilton Cider

Apples are collected from traditional cider orchards in and around the parish of Pilton and slowly fermented for six months in our cool Victorian cellar before bottling.
piltoncider.com



Sweet Potato Spirit Co Orangecello Liqueur

Rich in texture and colour, the mouth-watering fresh oranges tickle the nose. It's creamy on the palate, moving to a crisp-yet-tangy orangey zest to finish.
thesweetpotatospiritcompany.com



Chase

Elderflower Liqueur

The perfect complement to champagne, cocktails and even desserts, Chase Elderflower Liqueur has a beautiful-flavour reminiscent of English summer days.
williamschase.co.uk



Talisker

10 Year Old

Deep and stormy like the ocean crashing over the rocky shores of its island distillery, Talisker is the only Single Malt Scotch Whisky rugged enough to call the Isle of Skye its home.
taliskerwhisky.com

Lyme Bay Winery Elderflower Sparkling Fruit Wine

Elderflower is picked from hedgerows around the winery – the flowers make a beautiful dry sparkling fruit wine.
lymebaywinery.co.uk



Pinkster Gin

This small-batch gin is hand-steeped in fresh raspberries delivered straight to your door in just 48 hours.
pinkstergin.com



CONKER SPIRIT

conkerspirit.co.uk

Conker Spirit is Dorset's first gin distillery. Nestled in the sandy backstreets of Bournemouth, the award-winning Dorset Dry gin is distilled in tiny 120 bottle batches.

With a focus on quality without the shortcuts, the Dorset Dry is distilled, bottled and labelled on-site, with every bottle hand-signed by founder Rupert Holloway. A classic gin true to juniper, the subtle incorporation of the Dorset notes of marsh samphire, elderberries and handpicked gorse, brings bright and refreshing lighter notes to Conker. That's the spirit.



Bowmore Single Malt Whisky

Exclusively matured in first and second fill ex-bourbon casks, then blissfully married together,

Small Batch Reserve offers vanilla sweetness, subtle spices and bourbon oak smoke to complement Bowmore's gentle peaty smokiness.

bowmore.com

BrewDog Punk IPA

A scene-stealing flagship from the Scottish BrewDog brewery. A modern classic in the craft beer scene.

brewdog.com



Magic Rock Brewing Cannonball IPA

High in alcohol and massively hopped, Cannonball's tropically fruity, resinous hops compete against a sweet, malty backbone, while a rasping bitterness builds to a mouth-pucking crescendo.

magicrockbrewing.com

Folkington's

Garden Rhubarb & Apple

Gently sparkling rhubarb and apple pressé, made from English rhubarb and apples from Herefordshire.

folkingtons.com



TG Green Tea

Mandarin & Ginseng

Made with real Chinese green tea leaves which give the drink a soft, clean crisp taste. Mandarin peel and flavouring are blended in for a tangy citric twist. A sprinkle of ginseng adds a bit of sparkle.

drinktg.com

Luscombe

Madagascar Vanilla Soda

An age old classic honouring the King of Vanillas from Madagascar, with muscat grape juice and spring water.

luscombe.co.uk



La Mortuacienne

Pink Lemonade

A traditional lemonade made using only natural flavourings and pure cane sugar.

empirebespokefoods.com



Franklins

Natural Indian Tonic Water

A light fizz and refreshing wash of crisp, clear tonic that is subtly bitter and carries the taste of gin in balance across the palate.

franklinandsons.co.uk

Cawston Press

Gooseberry

Plump gooseberries blended with crisp apple juice and sparkle.

cawstonpress.com



RADNOR HILLS

radnorhills.co.uk

Radnor Hills Premium Pressé range, Heartsease Farm, was first introduced in 2013, with the simple quest to create an extraordinary tasting drinks range that people absolutely love!

Their philosophy was to combine the heritage of their family farm and the best available ingredients to craft these heavenly drinks. Each flavour has been worked on, tested and perfected and then blended with their natural spring water for exceptional taste and purity which makes

them perfect for any luxury occasion!

The range comprises of six delicious flavours in a variety of glass and PET bottles, including an Elderflower Pressé, Traditional Lemonade, Apple & Rhubarb, Fiery Ginger Beer, British Blackcurrant Crush and a delightful Raspberry Lemonade.

Each flavour is a traditional British recipe with their own twist, and reflects so well Radnor Hills' 'We love great flavours' ethos!



Belvoir Fruit Farms Cucumber & Mint Pressé

The thirst-quenching properties and delicious flavour of cucumber, blended with a wonderful, icy touch of mint.

belvoirfruitfarms.co.uk

Gran Steads

Blackcurrant with Zing

An exciting fusion drink, this is blackcurrant juice with an added hint of spicy ginger. It's made to our own recipe and inspired by Granny Stead's historic ginger drink.

gransteadsginger.co.uk



Maynard House Bramley

Crisp and sharp. An intense apple flavour with an unrivalled sharp taste, an English orchard favourite.

maynardhouse.co.uk

Stokes

Cranberry Sauce

Crammed with cranberries, this spoonable sauce has a richly intense flavour. Delicious with turkey but also rather food with soft cheese.
stokessaucos.co.uk



Joe & Seph's

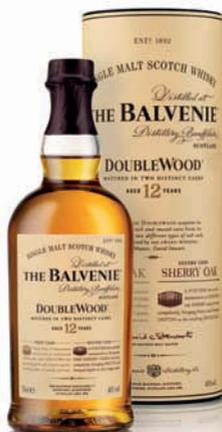
Mince Pie Popcorn

Enjoy the richness of the fruit mixed with almond and festive spices, infused in a 10-year-old brandy.
joendsephs.co.uk



Cole's Classic Christmas Pudding

A beautiful rich pudding with a light texture and distinctive depth of flavour. The memorable taste is created by using Suffolk Old Growler Ale, copious amounts of fruit and a blend of spices.
colespuddings.com



The Balvenie DoubleWood

This is a 12-year-old single malt which gains its distinctive character from being matured in two wood types.
thebalvenie.com

Copas

British Goose Fat

This goose fat is sourced from traditionally-raised British geese and makes cooking the ultimate roast potatoes a doddle.
copasturkeys.co.uk



Stonewall Kitchen

Bloody Mary Mixer

This bottle has a subtle kick, a good amount of lemon flavour and just the right level of zesty seasoning – no brunch is complete without it.
stonewallkitchen.com



LA MARE WINE ESTATE

.....lamarewineestate.com.....



Nestled in the heart of the Jersey countryside is La Mare Wine Estate, the most southerly English vineyard. The estate produces a varied range of wines, spirits, liqueurs, preserves, chocolates and more.

One of their most popular products is Jersey Black Butter, a rich spice apple preserve made from an island recipe steeped in history. Black Butter is a versatile spread that pairs well with both sweet and savoury dishes.

Another firm favourite of visitors to the estate is the delicious Jersey Apple Brandy Cream; this creamy liqueur starts with La Mare's double distilled VSOP Apple Brandy and is finished with the islands own herd Jersey cream. Perfect enjoyed over ice after a big Christmas dinner. For more information on La Mare Wine Estate products contact cotswold-fayre.co.uk.



Costa & Mollica Classic Panettone

Made using carefully sourced ingredients and a natural yeast known as 'lievito madre' that gives the panettone a rich flavour.
crostamollica.com



Lottie Shaw's

Rich Luxury Fruit Cake

Lottie Shaw's rich fruit cake is packed with fruit which has been soaked in stout from Little Valley Brewery in Cragg Vale.

lottieshaws.co.uk



Cherizena Christmas Coffee

A limited-edition flavour just for the festive season. Colombian medium roast coffee infused with Jamaican rum, nuts, citrus and spices.
cherizena.co.uk



Carron Lodge White Stilton & Luxury Fruit

We've created a festive themed cheese, packed with juicy raisins, moist apricots, sweet cherries, tart lemon and orange all marinated in brandy and Irish cream. Made from pasteurised cows milk and suitable for vegetarians.

www.carronlodge.com

Snowdonia Ruby Mist

Snowdonia's Christmas cheese, mature Cheddar is blended with White Port and a hint of Brandy to create this festive favourite.

www.snowdoniacheese.co.uk



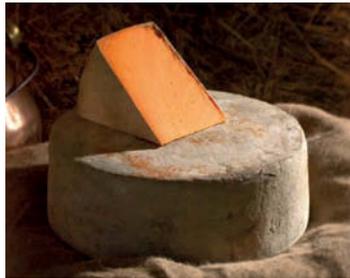
Isle of Arran Cheese

From the Isle of Arran come Cheddars in a range of flavours, including Garlic, Mustard and Claret.
arranscheeseshop.co.uk



Colston Bassett Dairy Stilton

This cheese is best eaten at around 12 weeks. It's a versatile favourite and suits a festive cheeseboard.
colstonbassettdairy.co.uk



Belton Red Leicester

A rich russet coloured cheese with a flaky, open texture, it is usually eaten at between 10 to 12 weeks of age, but can be matured for a further six months to develop a more mature flavour.

beltoncheese.co.uk

Butlers Farmhouse Cheeses

Kidderton Ash

A mould-ripened cheese sprinkled with ash made at the Ravens Oak Dairy in Cheshire from British goat's milk.

butlerscheeses.co.uk





Oxford Cheese Company Oxford Blue

A Stilton-style cheese with an especially crumbly texture when the cheese is allowed to mature
oxfordcheese.co.uk

Wensleydale & Cranberries

Traditional Wensleydale gets a touch of Christmas with this tasty Wensleydale & Cranberries variety.
wensleydale.co.uk



Gruyère AOP

This classic and surprisingly versatile Swiss cheese is available as an AOP Mild and AOP Reserve.
gruyere.com

LE GRUYÈRE AOP[®] BORN IN SWITZERLAND, 1115 A.D.

*And remains the only cheese that's 100% Natural, 100% Traditional,
100% from Switzerland and 100% Le Gruyère AOP*

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THE ART OF DISPLAY

What makes a good display and how can it help to attract potential customers? John Bensalhia reports

First impressions. A key consideration for food retailers when it comes to display. Potential customers will make up their minds in seconds when they see a display. An eye-catching, well-organised, innovative display will pique their interest, and attract their custom.

“Due to extensive research into customer behaviour and buying patterns, ‘display’ has evolved into something more powerful,” explains Eve Reid, visual retail specialist of Metamorphosis. “It now combines the creative art of display, with customer insight and commercial know-how, to attract, engage and motivate the customer to make a purchase.”

In today’s retail environment, it is even more important to make a big impact. As Eve says, in addition to making products look pretty, visual merchandising ensures that they sell. “It impacts on the way a store is designed; the way a store is laid out; the store’s signage; how the products, services and the store’s atmospherics are presented. If used wisely, all of these elements can be an incredible lever that can have an amazing impact on sales.”

Clear messages

Ken Corsie, Createpose director, says that several key elements are required to produce a good display, including positioning. “Great visual merchandising will help to sell your products, as will communication. Clear messages



simply conveyed, but with content to stimulate the browser into a buyer!”

For extra impact, creativity and imagination are musts. “Create interest and be different,” says Ken Corsie. “Utilise lighting, themes and props built around the product and its story, no matter how simple. Show the products that people would aspire to buy and not what they are going in for. Make it interesting and enticing for the customers to touch and feel, so when people pick up products they are more likely to buy.”

Accessibility and simplicity

Keeping things simple is key to a successful display. “It is all too easy to overstock a display and it looks too busy which is offputting to customers,” say Liam Redmond and Emma Green. “Your displays should complement and enhance the products. We also advise checking the displays regularly

during the day to keep them maintained and stocked up. Lack of signage and clear pricing is another mistake. During busy periods, customers will not enquire about a product price which leads to lost sales!”

Window gain

Fascia and window displays are the window to the world of potential customers. “Your brand application and supporting window displays are the three dimensional representation of your brand,” explains Ken Corsie. “They talk about who you are, what you offer in terms of a product range and in pricing terms, and are the one opportunity to convert these browsers into customers!”

“Your window theme should be chosen to help focus your customer’s attention on the products,” says Eve Reid. “It is crucial that the story or theme speaks to your customers, tapping into their thoughts and desires in order to create an emotional connection to the product.”

Get it right, and a good, well-prepared and organised display brings many benefits, as Ken Corsie concludes: “A good display can capture your customers’ attention, awaken the senses, and provide them with a wonderful buying experience, which will bring them back to the store for the next time and become a loyal customer both now and in the future.”

“ Good delis need to be constantly nurtured, managed, organised, cleaned and lovingly tended ”

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If you're all about local, artisan and speciality then there's only one place to do business in April 2017.

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Brett Rogers, New Product Development, Village Bakery

"It's a perfect venue for meeting new brands and making new partnerships."
Calvin Meek, Manager, Knockhouse Garden Centres

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